

# Juliana Connors

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[GitHub](#) | [Blog](#) | [LinkedIn](#)

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## SOFTWARE ENGINEER

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Experienced in Ruby on Rails and JavaScript based programming with a background in digital marketing. Possess strong skills in management and client relations that help companies across various industries grow their online presence. I am driven by a desire to learn and a passion for social good.

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## TECHNICAL SKILLS

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Ruby, Rails, SQL, JavaScript, React, Redux, Thunk, HTML, CSS, Git

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## TECHNICAL PROJECTS

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### Tabulate - [Github](#) | [Demo](#)

An app to track daily services and aggregate revenue to bill clients

- Developed React/Redux frontend for a fast, responsive UI
- Implemented Redux to initiate a global application state allowing components to access data without passing props down the tree
- Engineered asynchronous requests to the backend using Thunk middleware which lets actions dispatch only when fetch requests have resolved

### The Board - [Github](#) | [Demo](#)

A dynamic digital scheduling app for barn managers

- Configured RESTful URLs to indicate nested resources as well as create and update actions
- Created a full-stack application with MVC structure using Ruby on Rails for the ability to write a robust application with abstracted, reusable, DRY code
- Configured RESTful URLs to indicate nested resources as well as create and update actions
- Authenticated users at login using bcrypt and enabled third-party login with Omniauth

### Points Tracker - [Github](#) | [Demo](#)

Enables users to track points accumulated at equestrian competitions

- Utilized Sinatra's lightweight framework to create an efficient MVC application
- Implemented REST API with HTTP verbs for stateless communication with server
- Employed SQLite database used with ActiveRecord to construct more complex object relationships and employ validations

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## EXPERIENCE

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### Ocean Echo Farm

Assistant Manager

Wakefield, RI

11/2020 - Present

- Conducted needs assessments to tailor appropriate training programs to take horses and riders to success in top competitions
- Supervising horse care in collaboration with veterinarians to optimize health and performance
- Maintaining client relationships through daily, face-to-face communication

### SEO Brand

SEO Account Manager

Boca Raton, FL

09/2018 - 07/2020

- Leveraged data from analytics to create tailored, comprehensive SEO strategies for each client's unique needs
- Lead implementation of client's SEO strategy to improve online presence and increase sales
- Communicated with clients via phone and email as the sole point of contact for account updates and deliverables

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## EDUCATION

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### Flatiron School

Full Stack Web Development, Ruby on Rails and JavaScript program

Remote

07/2020 - 05/2021

### Centenary University

Bachelor of Science in Equine Studies

Hackettstown, NJ

05/2011